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APPLICATION NO.	FI	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/043,371	01/09/2002		James E. Pitkow	D/99467	6328
23910	7590	08/17/2004		EXAM	INER
FLIESLER		•	CUNNINGHAM, GREGORY F		
FOUR EMBARCADERO CENTER SUITE 400 SAN FRANCISCO, CA 94111				ART UNIT	PAPER NUMBER
				2676	-7

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)					
,	10/043,371	PITKOW, JAMES E.					
Office Action Summary	Examiner	Art Unit					
	Greg Cunningham	2676					
The MAILING DATE of this communic Period for Reply	cation appears on the cover sheet wi	th the correspondence address					
A SHORTENED STATUTORY PERIOD FO THE MAILING DATE OF THIS COMMUNIC  - Extensions of time may be available under the provisions of after SIX (6) MONTHS from the mailing date of this commun  - If the period for reply specified above is less than thirty (30)  - If NO period for reply is specified above, the maximum statu  - Failure to reply within the set or extended period for reply w Any reply received by the Office later than three months afte earned patent term adjustment. See 37 CFR 1.704(b).	CATION.  f 37 CFR 1.136(a). In no event, however, may a renication.  days, a reply within the statutory minimum of thirtutory period will apply and will expire SIX (6) MON rill, by statute, cause the application to become AB	eply be timely filed  y (30) days will be considered timely.  THS from the mailing date of this communication.  ANDONED (35 U.S.C. § 133).					
Status							
1)⊠ Responsive to communication(s) filed	on 10 June 2004.						
	o)⊠ This action is non-final.						
3) Since this application is in condition for	·—	ers, prosecution as to the merits is					
	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
4) ☐ Claim(s) 19-24 and 37-65 is/are pend 4a) Of the above claim(s) is/are 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 19-22,37-40,43-46,49-52,55. 7) ☐ Claim(s) 23,24,41,42,47,48,53,54,59, 8) ☐ Claim(s) are subject to restricti	e withdrawn from consideration.  -58 and 61-64 is/are rejected.  60,65 and 66 is/are objected to.						
Application Papers							
9) The specification is objected to by the 10) The drawing(s) filed on 21 January 20.  Applicant may not request that any objection Replacement drawing sheet(s) including the specific state of the specific state of the specific sheet (s).	<u>03</u> is/are: a)⊠ accepted or b)□ ol ion to the drawing(s) be held in abeyan he correction is required if the drawing(	ce. See 37 CFR 1.85(a). (s) is objected to. See 37 CFR 1.121(d).					
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for a) All b) Some * c) None of:  1. Certified copies of the priority down of:  2. Certified copies of the priority down of:  3. Copies of the certified copies of application from the Internation:  * See the attached detailed Office action	ocuments have been received. ocuments have been received in Apple of the priority documents have been all Bureau (PCT Rule 17.2(a)).	pplication No received in this National Stage					
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Daftsperson's Patent Drawing Review (PTO-802)	O-948) Paper No(s	ummary (PTO-413) )/Mail Date					
<ol> <li>Information Disclosure Statement(s) (PTO-1449 or P Paper No(s)/Mail Date <u>3/5/2002</u>.</li> </ol>	TO/SB/08) 5)  Notice of In 6)  Other:	formal Patent Application (PTO-152)  —·					

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#### **DETAILED ACTION**

1. This action is responsive to communications of application received 06/10/2004.

- 2. The disposition of the claims is as follows: claims 19-24 and 37-65 are pending in the application. Claims 1-18 and 25-36 are non-elected and cancelled. Claims 27-65 are newly added. Claims 19, 37, 43, 49, 55 and 61 are independent claims.
- 3. When making claim amendments, the applicant is encouraged to consider the references in their entireties, including those portions that have not been cited by the examiner and their equivalents as they may most broadly and appropriately apply to any particular anticipated claim amendments.

## **Drawings**

4. The drawings were received on 1/21/2003. These drawings are acceptable with the following caveat:

According to page 18, line 23 of Specification, "The illustrations used as examples herein are mock-ups, and are simulated to represent similar plots to those presented in the book Readings in Information Visualization: Using Vision to Think, therefore those corresponding figures should be designated by a legend such as --Prior Art-- if only that which is old is illustrated. See MPEP § 608.02(g). Corrected drawings in compliance with 37 CFR 1.121(d) are required in reply to the Office action to avoid abandonment of the application. The replacement sheet(s) should be labeled "Replacement Sheet" in the page header (as per 37 CFR 1.121(d)) so as not to obstruct any portion of the drawing figures. If the changes are not accepted by the examiner, the

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applicant will be notified and informed of any required corrective action in the next Office action. The objection to the drawings will not be held in abeyance.

# Specification

5. The attempt to incorporate subject matter into this application by reference to "the book Readings in Information Visualization: Using Vision to Think (Morgan Kaufmann Series in Interactive Technologies) by Stuart K. Card, Jock D. MacKinlay (Editor), and Ben Shneiderman (Editor), Morgan Kaufmann Publishers, Jan. 25, 1999, ISBN: 1558605339., is improper because such erroneous incorporation by reference misleads the public into (normally and properly) assuming that the material (1) must not be essential since it is not spelled out. However, this is the case.

Applicant is directed to review MPEP 608.01(p) for guidance.

#### Claim Rejections - 35 USC § 112

- 6. The following is a quotation of the second paragraph of 35 U.S.C. 112:

  The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 7. Claim 19 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
- A. Claim 19 recites the limitation "said data display" in line 5 of claim. There is insufficient antecedent basis for this limitation in the claim.

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## Claim Rejections - 35 USC § 102

8. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 9. Claims 19-22, 37-40, 43-46, 49-52, 55-58 and 61-64 are rejected under 35
  U.S.C. 102(b) as being disclosed by Ramana Rao and Stuart K. Card in "The Table Lens:
  Merging Graphical and Symbolic Representations in an Interactive Focus+Context
  Visualization for Tabular Information", hereinafter Rao.
- A. Claim 19, "An interactive data analysis system, comprising: a display device for two-dimensional display of data having a first variable and a second variable [Fig. 1, numeric range 4-6 and alphabetic range G-H both corresponding to 1<sup>st</sup> & 2<sup>nd</sup> variables]; a data retrieval mechanism for retrieving data and displaying it on said display device [Color Plate 1 showing retrieved and displayed data for Avg, Career Avg, Team and Salary 87]; image display instructions for overlaying upon said data display an interactive analysis tool [page 4, Table Lens User Interface corresponding mouse provides instructions], said image display instructions include instructions for generating a data display region, an active axis, and a focus region defining a subset of said data display region [shown in Color Plate 1, wherein "data display region" corresponds to graphical data; "active axis" corresponds to Table Lens axis of graphical plot; "focus region" corresponds to expanded data rows showing names with associated subset of data]; and, display object generation logic for mapping, via a mapping operation, the data within said focus region to one of a plurality of display objects in said active axis [graphical

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expanded displayed data in focus region of Color Plate 1]; and, a user input mechanism for inputting instructions to said data analysis system to modify the operation of said focus region, said modification causes said display object generation logic to again map said data within said focus region to one of a single or plurality of display objects in said active axis [use of mouse resulting in color Plate 2]" is disclosed by Rao [as detailed].

- B. Claim 20, "The system of claim 19 wherein said interaction with said active axis allows said mapping operation to be modified to perform an alternate mapping of said active axis to said first variable component, and to modify the focus region of said data pane [Thus, the Table Lens mutates the layout of a table without bending any rows or columns. Cells in the focal area and the label row and column divide the total focus space of each dimension appropriately. Cells in the context divide the remaining space equally. Figure 1 shows a 10 by 14 table with a focus area of 3 by 2 cells. Last sentence of page  $1 1^{st}$  paragraph of page 2, wherein mutates corresponds to alternate mapping and modify; In particular, as the focus is moved around the table, it may have to change size to remain on cell boundaries. Page 2, end of  $2^{nd}$  whole paragraph, wherein focus is moved corresponds to alternate]" is disclosed, supra for claim 19, and [as detailed].
- C. Claim 21, "The system of claim 19 wherein said data pane image includes a first active axis along a first axis of said plot mapped to a first variable component of said data, and a second active axis along a second axis of said plot mapped to a second variable component of said data [as shown in Color plate 1 for two expanded focus areas]" is disclosed, supra for claim 19, and [as detailed].
- D. Claim 22, "The system of claim 19 further comprising: instructions for scratching within said data pane image, allowing a user to move a cursor over data displayed within

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the data pane image, said movement causes said focus area to be enlarged [as demonstrated with Color Plates 1 and 2]" is disclosed, supra for claim 19, and [as detailed].

- E. Per independent claim 37, this is directed to a system comparable to the system of independent claim 19, and therefore is rejected to independent claim 19.
- F. Per dependent claims 38-40, these are directed to a system comparable to the system of dependent claims 20-22, and therefore are rejected to dependent claims 20-22.
- G. Claim 43, "A system for interactive data analysis, comprising: a processor-based machine including a memory and instructions stored therein for:

Retrieving ... analyzed; displaying ... plot [Fig. 1, numeric range 4-6 and alphabetic range G-H both corresponding to 1<sup>st</sup> & 2<sup>nd</sup> variables]; overlaying ... plot [page 4, Table Lens User Interface – corresponding mouse provides instructions]; mapping ... objects [as shown in Color Plates 1 and 2]; displaying ... image [also shown in Color Plates 1 and 2]; receiving ... region [In particular, as the focus is moved around the table, it may have to change size to remain on cell boundaries. – Page 2, end of 2<sup>nd</sup> whole paragraph, wherein focus is moved corresponds to alternate]; and regenerating ... region [slide changes the location of the focus area within the context. It corresponds to sliding the Document Lens or Table Lens in its 2-d plane, or to panning to a different region on the Perspective Wall. – page 3, 2<sup>nd</sup> entry of 1<sup>st</sup> paragraph]" is disclosed by Rao [as detailed].

H. Per independent claim 55, this is directed to a method for the system of independent claim 43, and therefore is rejected to independent claim 43.

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I. Per dependent claims 44-46, this is directed to a system comparable to the system of dependent claims 20-22, and therefore is rejected to dependent claims 20-22.

- J. Per dependent claims 56-58, this is directed to a system comparable to the system of independent claim 43 and dependent claims 44-46, and therefore is rejected to independent claim 43 and dependent claims 44-46.
- K. Claim 49, "A system for allowing a user to interactively analyze data, including a processor-based machine having a memory, said memory including instructions for: retrieving ... device; displaying ... device [Fig. 1, numeric range 4-6 and alphabetic range G-H both corresponding to 1<sup>st</sup> & 2<sup>nd</sup> variables]; overlaying ... area [page 4. Table Lens User Interface – corresponding mouse provides instructions]; mapping ... objects [as shown in Color Plates 1 and 2]; and allowing ... window [TABLE LENS USER INTERFACE The screen interface for the current Table Lens system is shown in Color Plates 1 and 2. All plates are based on the baseball statistics data described above. Interaction is based on a small number of keyboard commands and pointer gestures. In particular, we use two mouse buttons: one for "touching" and another for "grasping." Pointer gestures are performed by pressing the touch button and drawing a stroke (e.g. "flicking" in various directions). Objects are dragged using the grasp button. Focal Manipulation is supported using control points and pointer gestures. Grasping the control point at the upperleft corner cell is used to zoom all cells, and control points on each focus are used to adjust-zoom that focus. Touching any region in the context will slide the current focus to that location. Grasping any focus allows dragging (sliding) that focus to a new location. New foci are added by grasping a cell in the context which initiates a drag of a control point for adjust-zooming the new focus. Keyboard commands

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allow removing all focal spans on each dimension. A number of operators are provided on columns. They can be moved between three levels of focus (hidden, non-focal, or focal) with "flick left" and "flick right" gestures (Color Plate 2 shows columns at each level of focus). Columns can be rearranged by grasping the column label and moving it to a new position in the table. Columns can be sorted in descending or ascending order with "flick down" or "flick up" gestures. All color plates show some column that has been sorted. Finally, new columns can be added and derived by a calculation over other columns, constants, and standard series. Color Plate 1 shows "Avg" and "Career Avg" columns that have been derived by dividing "Hits" by "At Bats." Graphical mapping parameters and spotlights can be selected using column-specific or global dialog boxes. Controls include selection of applicable presentation types and presentation type parameters for the column (e.g. what value the left edge and right edges of the column represent in the bar presentation or how colors are assigned in the category swatch presentation). The user can also spotlight particular values in a column and focus on spotlighted rows. In Color Plate 2, the extremes, quartiles, and median in the "Hits" column and the right fielders in "Position" column are spotlighted. In addition, the focus has been set to the rows containing spotlighted values in the "Hits" columns with a keyboard command.]" is disclosed by Rao [as detailed].

- L. Per independent claim 61, this is directed to a method for the system of independent claim 49, and therefore is rejected to independent claim 49.
- M. Per dependent claims 50-52, this is directed to a system comparable to the system of dependent claims 38-40, and therefore is rejected to dependent claims 38-40.

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N. Per dependent claims 62-64, this is directed to a system comparable to the system of independent claim 49 and dependent claims 50-52, and therefore is rejected to independent claim 49 and dependent claims 50-52.

## Allowable Subject Matter

10. Claims 23-24, 41-42, 47-48, 53-54, 59-60 and 65-66 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

## Responses

11. Responses to this action should be mailed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231. If applicant desires to fax a response, (703) 872-9306 may be used for formal communications.

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington, VA., Sixth Floor (Receptionist).

## Inquiries

12. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Greg Cunningham whose telephone number is (703) 308-6109.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Matthew Bella, can be reached on (703) 308-6829.

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

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Washington, D.C. 20231

or faxed to:

(703) 872-9306 (for Technology Center 2600 only)

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington, VA, Sixth Floor (Receptionist).

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Technology Center 2600 Customer Service Office whose telephone number is (703) 306-0377.

gfc

August 13, 2004

J.F. Curningham, Examiner

MATTHEW C. BELLA SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600

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